



Sustainability and Inclusion for Pharmaceutical and Life Sciences Events

Sustainable and inclusive M&E programs aren't about "checking a box." They're about building a future-ready ecosystem that supports global business performance, creating value while mitigating risk across your organization. Explore the sustainability and inclusion M&E considerations unique to your industry.

	Sustainability Lens	Inclusion Lens
HCP Experience	Sustainable events prioritize reduced travel emissions, energy efficient venues, responsible catering, and digital-first content formats that reduce material waste while maintaining high-quality scientific exchange.	Accessibility, language services, and flexible formats support equitable participation.
Patient Voice (When Appropriate)	Patient centricity increasingly includes environmental stewardship, ensuring that when patient insights are incorporated, engagement models rely on low-impact, virtual, or hybrid touchpoints and responsibly sourced materials.	Patient-centricity requires safe, ethical inclusion of patient insights through moderated formats or asynchronous content.
Global Consistency	Standardized sustainability practices help organizations navigate regional environmental regulations, strengthen ESG reporting, and support transparent, science-based commitments to carbon reduction across markets.	Standardized inclusive practices help navigate regional healthcare codes while ensuring scientific quality and transparency.



Modernize Your M&E Program

Download our white paper for a practical framework and strategic insights to help implement sustainability and inclusion in your M&E program.

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